

VERLOCKENDE LEAKS!

WARUM JOURNALISTEN DATENLECKS LIEBEN UND WORAN SIE
DENNOCH SCHEITERN

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Inhalt

- Über mich
- Warum sind Datenlecks so verlockend?
- Daten und die journalistische Moral
- Die drei größten Hürden bei Leak-Geschichten
- Fünf Thesen für die Zukunft

Über mich

- Investigativer Journalist und Rechercheur
- Schwerpunkt Wirtschaft, Finanz, Steuer, Geld (und ein bisschen IT)
- NDR / WDR / Süddeutsche Zeitung
- Mitglied im „International Consortium of Investigative Journalists“
- „Offshore Leaks“ / „LuxLeaks“ / „Swiss Leaks“ / „Panama Papers“
- Zuvor: Henri-Nannen-Schule in Hamburg / Islamwissenschaft & Amerikanistik in Mainz und Ankara

Warum sind Datenlecks so verlockend?

Datenlecks sind...

- neutral
- (meist) verifizierbar
- (meist) integer
- Geduldig
- systematisch aufzuarbeiten
- im besten Falle brisant

„In God we trust – all others must bring data.“
Edwards Deming, Physiker & Statistiker

HOW'S THE
BIG DATA PROJECT
COMING ALONG,
HOSKINS?



Warum sind Datenlecks so verlockend?

Datenlecks sind auch...

- aufregend
- modern und angesagt
- Interpretationssache
- vielsagend oder nichtssagend
- oft viel Arbeit bei wenig Output
- gelegentlich juristisch heikel

Datenlecks und die journalistische Moral

Vox

EXPLAINERS POLITICS & POLICY MORE ▾



WikiLeaks reveals John Podesta's secret for making creamy risotto

Updated by Zachary Crockett | @zzcrockett | Oct 12, 2016, 10:50am EDT

TWEET

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Most Read



Datenlecks und die journalistische Moral

- Journalistischen Wert hat nur das Faktum
- Material wird extrem akribisch geprüft
- Öffentliches Interesse wird sauber bewertet
- Die Berichterstattung ist zurückhaltend im Ton, fair und faktenlastig
- Betroffene legen ihre Sicht dar
- Veröffentlicht wird nur, was Dritten nicht schadet

Die 3 großen Hürden für „Leak-Geschichten“

- Zugang
- Komplexität (und Authentizität)
- Vermarktung

Zugang

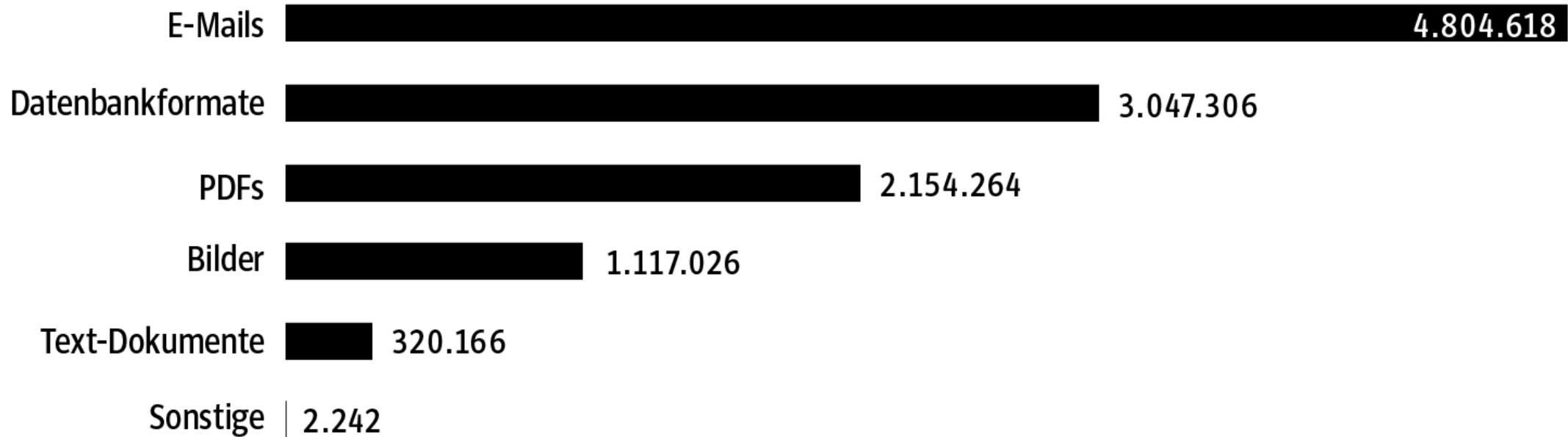


"I'm sensing confidence, boldness, and moral sensibility. You're not going to turn out to be a whistleblower, are you?"

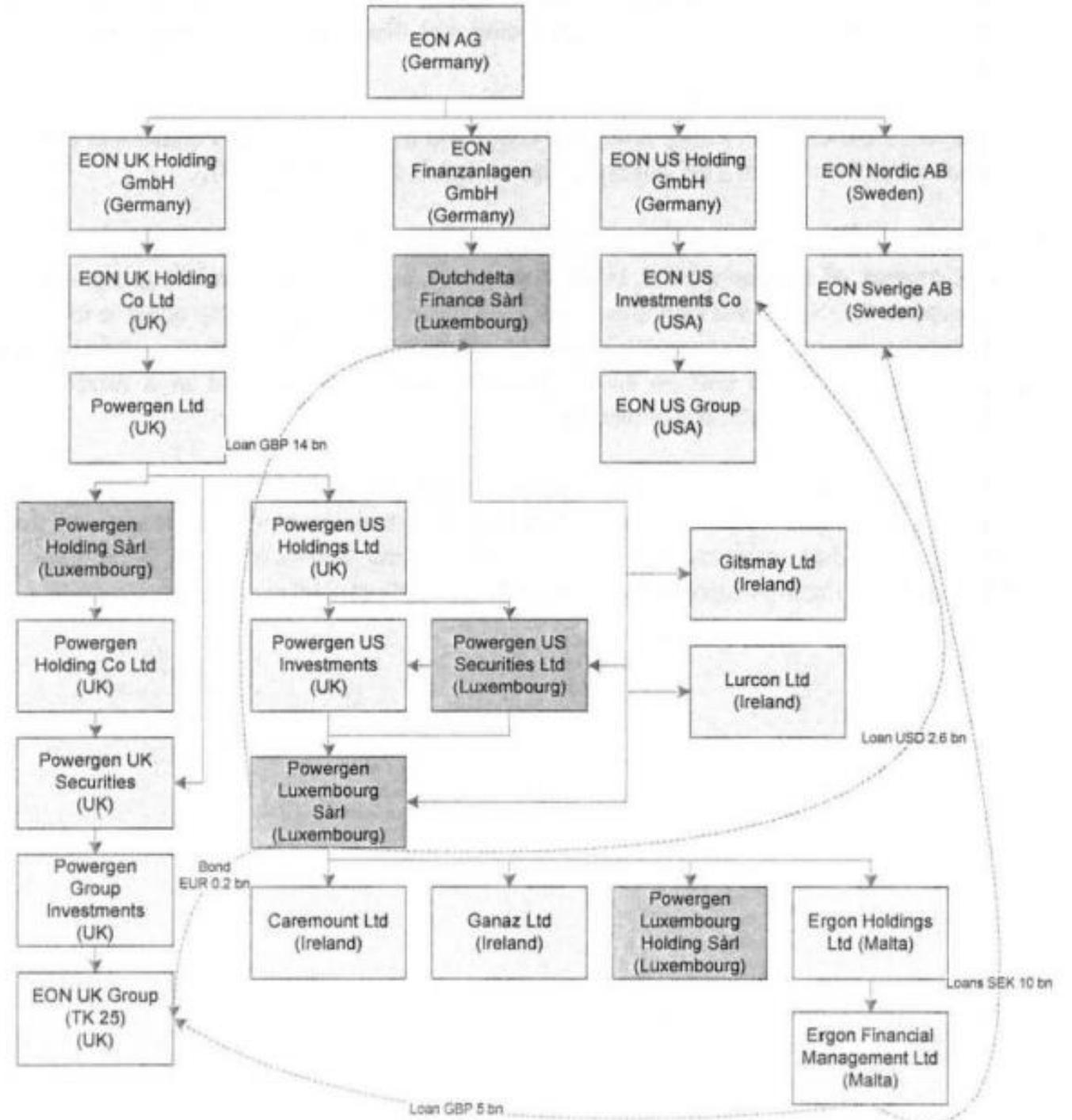
Zugang

Wie sich das Leak zusammensetzt

In den 11,5 Millionen Dokumenten sind folgende Dateitypen enthalten



Komplexität



Komplexität

MOSSFON TRUST

FIVE EYES INSTRUCTION FORM

Case # _____

EYE #1 – TRUST EXECUTIVE /CORPORATE RESPONSIBLE:

[Redacted]

Name of Client/Company:

[Redacted] GILLARD MANAGEMENT CO.

Date of Request:

4/1/2012

The following details must be sent in the email to Financial Officer:

- E-mail from the person in charge of the departmental account - Case assigned under "Outgoing Wire Transfer".
- E-mail or letter from the client requesting the transfer.
- Details of the transfer (Bank name, Address, Swift/ABA/IBAN, account #, Name of Transfer Beneficiary).
- Documentation that provides support of the transfer (invoice, contract, minutes, certificates).

Beneficiary of the Transaction:

Hans J. Kohlsdorf

Beneficiary's Acc. #:

277249

Beneficiary's Bank Name:

Societe Generale Private Banking (Bahamas) Ltd.

Amount to Transfer USD \$

51,109.42

Date of Transfer:

4/1/2012

MFG Fees USD \$

90.00

Reason for the Transaction:

Cierre de cuenta bancaria por disolución de la sociedad.

Form of Payment: Automatic Debit from Bank Account

Credit

EYE #2 – BENEFICIARY OF THE TRANSACTION

Date search request

4/1/2013

Has Compliance Supervisor Validated the information in this section?

Expiration search date

4/7/2013

Yes

No

Eye #2 – Compliance Supervisor Signature

GILLARD MANAGEMENT INC.

Mossfon Building, Piso 3, Calle 54 Este
Teléfono No.(507) 206-9490, Fax No.(507) 265-0412. P.O. Box No. 0823-02704, Zona 7

Panamá, 05 de Enero de 2011

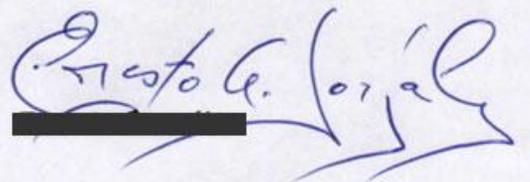
Señores
FINANCIAL PACIFIC
Avenida Balboa, Edif. BBVA
Ciudad.

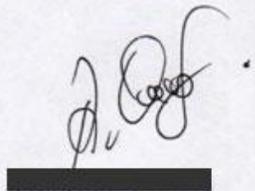
Estimados Señores:

RE: GILLARD MANAGEMENT INC – CUENTA No. 100153

Por este medio solicitamos debitar la cuenta en referencia para la confección de un Cheque de Gerencia a favor de MF TREASURER LTD por la suma de Tres Mil Ciento Veinti Seis con 06/100 (USD\$3,126.00).

Atentamente,


[Redacted]


[Redacted]

Komplexität

РОССИЙСКАЯ ФЕДЕРАЦИЯ

Паспорт выдан: [REDACTED] 40 03 035812

САНКТ-ПЕТЕРБУРГА

05.11.2002 782-037

Дата выдачи: [REDACTED] Код подразделения: [REDACTED]

Личный код: [REDACTED]

Рольдугин

РОЛДУГИН

СЕРГЕЙ

ПАВЛОВИЧ

МУЖ. Дата рождения: [REDACTED] 1951

Место рождения: [REDACTED]

40 03 035812



4

5

МЕСТО ЖИТЕЛЬСТВА

Служба регистрации населения
г. Санкт-Петербург

ДАРЕВЕНСКОЕ УДАЛ

13.02.2008

40 03 035812

CERTIFICATE OF INCUMBENCY

of

SONNETTE OVERSEAS INC.
(A Company Limited by Shares)

We, **MOSSACK FONSECA & CO. (B.V.I.) LTD.** in our capacity as Registered Agent of **SONNETTE OVERSEAS INC.**, a British Virgin Islands Business Company (the "Company"), do hereby certify the following:

1. The name of the Company is **SONNETTE OVERSEAS INC.**
2. The above Company was duly incorporated under the provisions of the Business Companies Act, 2004 on the 19th day of February, 2007, as Company No. 1387977 of the Register of Business Companies.
3. The first Registered Agent of the Company is **Mossack Fonseca & Co. (B.V.I.) Ltd.**, P.O. Box 3136, Road Town, Tortola, British Virgin Islands.
4. The first Registered Office of the Company is at Akera Bldg., 24 De Castro Street, Wickhams Cay 1, Road Town, Tortola, British Virgin Islands, the office of the first Registered Agent.
5. The Company is authorized to issue a maximum of 50,000 no par-value-Shares of a single class.
6. In so far as is evidenced by the documents filed at the Registered Office, the Company is in existence and in good standing.
7. According to the documents filed on the Company's file as at 1st February, 2008, there are no actions, pending or threatened, against the Company and no action has been taken to wind-up the Company or to appoint a receiver or manager.
8. According to the records available at the Registered Office of the Company, the company has not created any charges over its assets.
9. According to the records available at the Registered Office of the Company, the Directors of the Company are:

Directors:	Date of Appointment:
George Allen	19 th February, 2007
Jaqueline Alexander	19 th February, 2007
Carmen Wong	19 th February, 2007
10. According to the records available at the Registered Office of the Company, the Shareholder of the Company is:

Shareholder:
Sergey Roldugin

No. of Shares Issued:
One (1) Share

Dated this 1st day of February, 2008.

For and on behalf of
Mossack Fonseca & Co. (B.V.I.) Ltd.

[Signature]
Bryan Scatliffe-Assistant Secretary
Signed by Authorized Signatory

Vermarktung

Really Good News Paper

11 DEC 2016

Why a holding structure with a foreign registered Isle of Man company does in some cases help to lower the turnover tax but sometimes not

By JAN STROZYK



Reuters

moose strongholds of Canada and the United States, with the latter developing moose ecology also poised to make gains. The largest percentage increase in moose will likely come from China", says McRobson. The Chinese government has invested heavily in moose infrastructure over the past decade, and their commitment to macrofauna is beginning to pay dividends". Since 2004 China has expanded moose pasture from 1.5% of arable land to nearly 3.648% and moose numbers are expected to rise to 60,000 making China a net moose exporter for the first time. This is good news for neighbouring Mongolia, a barren moose-wasteland whose inhabitants nonetheless have an insatiable desire for the creatures. The increase in Beijing-Ulanbataar trade is anticipated to relieve pressure on the relatively strained Russian suppliers, but increase Mongolia's imbalance of trade with its larger neighbour.

Historically the only competitor to China in the far eastern moose

Really Good News Paper

11 DEC 2016

Brangelina is over: the REAL reason behind the divorce

By JAN STROZYK



Reuters

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Historically the only competitor to China in the far eastern moose markets has been Singapore but the

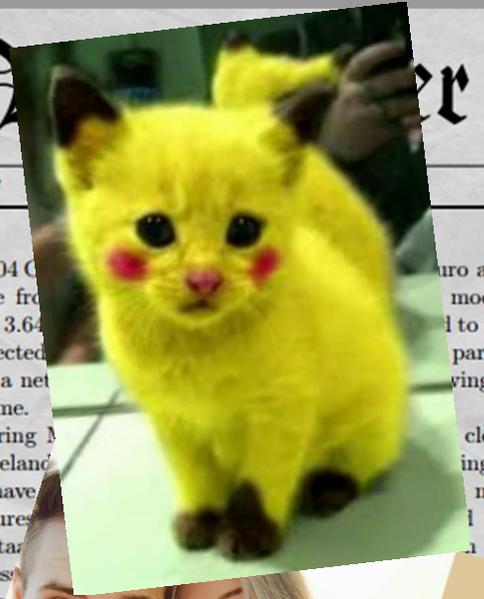
in numbers relative to the Euro area with numbers of Norwegian moose, known locally as elk" expected to rise for the tenth consecutive year, particularly thanks to a strong showing in the last quarter.

As moose season reaches its close, researchers world wide are turning to science in an attempt to boost next year's figures. NASA stunned the scientific community today with the announcement of their discovery that the moon is significantly smaller than previously believed. This conclusion, which is the conclusion of a ten-year collaborative project, will have profound implications for the moose community as the gravitational field

Keine sexy Überschrift...
(Und ein langweiliges Bild!)

Oh, Yeah!
DAS will ich lesen!

Vermarktung



10
Fakten über
BIBI

Waper

United States, developing moose ecology to make gains. The largest

any do... cases he... lower the tur... tax but sometimes

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Historically the only competitor to China in the far eastern moose

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11 DEC 2016

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Historically the only competitor to China in the far eastern moose

Reuters

Reuters

Was tun?

Zugang

- Unterstütze den Whistleblower-Schutz
- Habe deine Software und Tools bei der Hand und wisse sie zu nutzen
- Sei sichtbar und geduldig

Komplexität / Authentizität

- Habe Zweifel!
- Teile Scoops, bilde Teams
- Pflege Kontakte zu Experten und dein Hintergrundwissen

Vermarktung

- Brich die Geschichte herunter!
- Bring die Geschichte nah zum Leser/Zuschauer
- Halte die Debatten am Leben

5 Thesen für die Zukunft (gelten schon heute!)

- Die Zahl der Datenlecks steigt
- Whistleblower werden als Personen wichtiger und das kann ihre Botschaft schwächen
- Es wird sich ein Graumarkt für Veröffentlichungen von (zweifelhaften) Datenlecks bilden
- Gleichzeitig wird sich die journalistische Verwertungskette extrem professionalisieren
- “War for talents”